



STAS 2023 - Call for Speakers

Call Opens – January 2nd, 2023

Call Closes – 2nd March 2023

The Submission and Selection Process

Speakers are selected through a committee-review process, with evaluations conducted based on expertise and demonstrated leadership. Selections are based on alignment with the sub-themes/ topics and the degree to which the sessions inform, engage, and deliver on the theme.

We are looking for:

- Leaders and innovators in sustainable tourism space
- New tools and techniques that will foster sustainable tourism integration in tourism value chain
- Best practices that others can learn from on nurturing inclusive value chains
- Speakers who push the boundaries of what is happening now—and make attendees think about how to prepare for the future
- Actionable, real-life examples attendees can take back and implement as soon as they hit the ground
- An understanding of engaging with audiences
- And more!

Topics to choose from:

- Innovations in Community empowerment in the Tourism Value Chains in Africa
- Wildlife Tourism Value chains for sustainability
- Innovativeness in MSMEs in tourism Value chains for sustainability
- Innovative financing in tourism for sustainability
- Tourism Value Chains in Host community integration
- Innovativeness in Cultural Tourism Value Chains for sustainability
- Innovation and technology in tourism Value chains for sustainability
- Training and skills development for sustainability
- Innovative Beach Tourism Value Chains in Africa for sustainability
- The place of MICE Value chains in promoting Sustainable tourism

STAS 2023 strives to provide exceptional experiences and value to attendees. To that end, the Selection Committee will be highly selective in choosing speakers and sessions this year. Please be as strategic and targeted in your selection of topics to make it easy for the committee to make decisions. Thank you in advance for your cooperation in helping us deliver the best STAS experience.



What to Submit

- A clear topic
- An outline of presentation with slide headers
- Key lessons
- Expected outcome

Note

The presentations will be between 30 and 40 minutes

Keynotes will be 45 minutes

All speakers will be enlisted in a panel

Speaker requests should be submitted to

Judy Kepher Gona knowledge@sttakenya.org with copy to stas@sttakenya.org